

# CYBER DSA 2024

6 - 8 AUG 2024 | KUALA LUMPUR  
CONVENTION CENTRE

## WELCOME PACK

NAVIGATING TOMORROW'S  
**CYBER** AND  
**DIGITAL** FRONTIER

[WWW.CYBERDSA.COM](http://WWW.CYBERDSA.COM)

    Cyber DSA

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# WELCOME MESSAGE



**TAN SRI ASMAT KAMALUDIN**  
CHAIRMAN,  
AEROSEA EXHIBITIONS SDN BHD

Dear Esteemed VIP Delegates,

On behalf of AeroSEA Exhibition Sdn Bhd, it is my distinct honor and privilege to extend a warm welcome to each of you to the 2nd Cyber Digital Services, Defence and Security Asia 2024, also known as CyberDSA 2024. We are delighted to host you at this prestigious event, where we gather the brightest minds and leading experts in cybersecurity from across the globe.

The theme for this year's event, "Navigating Tomorrow's Cyber and Digital Frontier," reflects the dynamic and ever-evolving landscape of cybersecurity. As we embark on this journey together, we are committed to fostering meaningful dialogue, collaboration, and innovation that will shape the future of our digital world.

Your presence here underscores the importance of this event and highlights our collective dedication to advancing cybersecurity. We have meticulously curated a program that includes thought-provoking keynotes, insightful panel discussions, and cutting-edge technology showcases. It is our hope that you will find these sessions both enlightening and inspiring.

As participants, you play a crucial role in driving the discussions and initiatives that will emerge from this conference. We encourage you to engage actively, share your invaluable insights, and network with your peers to forge lasting partnerships that will contribute to a safer and more secure digital environment.

We are particularly grateful to our supporting organisations, the Ministries of Digital, Communications and Defence, National Cyber Security Agency (NACSA), the Malaysian Armed Forces, Royal Malaysia Police and the Malaysia Convention & Exhibition Bureau (MyCEB). We would also like to extend our heartfelt thanks to our strategic partners, the Armed Forces Defence Cyber and Electromagnetic Division (DCED) and CyberSecurity Malaysia (CSM), whose collaboration has been instrumental in bringing this event to fruition. Together, we are paving the way for significant advancements in cybersecurity, both within our region and globally.

Once again, welcome to CyberDSA 2024. We are excited to have you with us and look forward to a productive and inspiring event.

# WELCOME MESSAGE



**NADZEEM ABDUL RAHMAN**  
*EXECUTIVE DIRECTOR,  
AEROSEA EXHIBITIONS SDN BHD*

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Esteemed Participants and Honoured Guests,

On behalf of AeroSEA Exhibitions Sdn Bhd, it is my pleasure to extend a warm welcome to each of you to the 2nd edition of the Cyber Digital Services, Defence and Security Asia 2024, better known as CyberDSA 2024! As we gather at the Kuala Lumpur Convention Centre from 6th to 8th August, we embark on a journey to explore and navigate tomorrow's cyber and digital frontier.

CyberDSA 2024 is set against a backdrop of unprecedented digital transformation. With the ASEAN digital economy projected to reach \$1 trillion by 2030, the importance of robust cybersecurity measures cannot be overstated. Our theme this year, "Navigating Tomorrow's Cyber and Digital Frontier," captures the essence of the challenges and opportunities that lie ahead.

This event serves as a premier platform for businesses, industry leaders, policymakers, authorities, experts, and technology providers to come together. It is a unique opportunity to share insights, showcase cutting-edge technologies, and forge collaborations that will shape the future of cybersecurity and digital services. From thought-provoking keynote sessions to interactive tech talks and a comprehensive exhibition, CyberDSA 2024 is designed to equip you with the knowledge and tools to secure our digital world.

We are honoured to have the support and participation of distinguished speakers, exhibitors, and sponsors who are at the forefront of cybersecurity innovations. Your presence here underscores the collective commitment to addressing the evolving cyber threats and ensuring a secure digital economy. To our visitors, we encourage you to engage fully, explore the diverse offerings, and leverage the opportunities to network with thought leaders and peers.

Together, let us navigate the cyber and digital frontier with resilience and foresight. I wish you a productive and insightful experience at CyberDSA 2024.

Thank you and welcome!

# IMPORTANT PROGRAMS

Highlighted among the pivotal activities and events of CyberDSA 2024, these programs are crafted to deliver an exceptional participant experience, promoting active engagement through informative sessions and valuable networking opportunities.

## 5TH AUGUST 2024



### EXHIBITOR'S MOVE IN

Time: 0900 – 1800 hrs  
Venue: KLCC  
Registration Counter:  
Foyer Hall 6, Level 1

## 6TH AUGUST 2024 - DAY 1



### CyberDSA 2024 OPENING CEREMONY

Time: 1400 – 1500 hrs  
Venue: Ballroom 1, Level 3  
Guest of Honour: YB Gobind Singh Deo,  
Minister of Digital.  
Attire: Working Uniform / Business Attire  
Involvement: By invitation only  
Exhibitors - 2 pax per company



### Forum 1: Building Trust in Malaysia's Digital Journey

Time: 0930 – 1100 hrs  
Venue: Cyber Stage, Hall 7  
Involvement: Open to all



### ASEAN CYBER DEFENCE NETWORK (ACDN)

Time: 1030 – 1430 hrs  
Venue: Hall 8A  
Involvement: ACDN Delegates Only



### ADMM-Plus Experts' Working Group on Cyber Security Handover Ceremony

Time: 1530 – 1630 hrs  
Venue: Hall 8A  
Involvement: Closed Door Session



### CYBER SECURITY AWARD & GALA DINNER

Time: 2000 – 2200 hrs  
Venue: Ballroom 1, Level 3  
Guest of Honour: YB Gobind Singh Deo,  
Minister of Digital  
Attire: Black Tie/ Lounge Suit  
Involvement: By Invitation Only

## 7TH AUGUST 2024 – DAY 2



### FORUM 2 - SECURING THE QUANTUM FUTURE: TECHNOLOGY, MILITARY AND REGIONAL STABILITY

Time: 0900 – 1030 hrs  
Venue: Ballroom 1, Level 3  
Attire: Working Uniform / Business Attire  
Involvement: By invitation only



### MILITARY, LAW ENFORCEMENT, INTELLIGENCE & SECURITY AGENCY (MEISAC) CONFERENCE

Time: 1000 – 1700 hrs  
Venue: Hall 8A  
Involvement: Closed Door Session



### CODE COMBAT: CAPTURE THE FLAG (CTF)

Time: 1000 – 1700 hrs  
Venue: Hall 6C  
Involvement: Participants Only

## 8TH AUGUST 2024 – DAY 3



### FORUM 3 - CYBER INSURANCE: TO INSURE OR NOT TO INSURE?

Time: 0900 – 1030 hrs  
Venue: Cyber Stage, Hall 7



### CyberDSA 2024 CLOSING CEREMONY

Time: 1600 hrs  
Venue: Cyber Stage, Hall 7  
Involvement: Open to All



# CYBERDSA 2024 SHOW FACTS

<b>Show Title</b>	<b>Cyber Digital Services, Defence &amp; Security Asia Expo and Conferences 2024 (CyberDSA 2024)</b>
<b>Held in Conjunction</b>	Siber Siaga 2024, Malaysia Cyber Security Awards, ASEAN Cyber Defence Network (ACDN)
<b>Date &amp; Venue</b>	6th to 8th August 2024 (Tuesday to Thursday) at Kuala Lumpur Convention Centre (KLCC)
<b>Opening Hours</b>	1000hrs - 1700hrs
<b>Opening Ceremony Guest of Honour</b>	H.E. Gobind Singh Deo Minister of Digital
<b>Admission</b>	Open to Cyber Security Industry Professionals & Executives, Government Defence & Security Personnel, and invited guests only.
<b>Trade Visitors</b>	7,000 trade professionals from 45 countries across the world.
<b>Size of Exhibition</b>	More than 3,000 square metres
<b>No. of Participating Companies</b>	120 companies from 20 countries
<b>Major Players</b>	MASTERCARD, AHNLAB, COMMERCE ACCESS, BLACKBERRY, BLANCCO, CTM360, GIGAMON, SENTINEL ONE, SPLUNK, CLOUDSEK, EXTRAHOP, LOGRYTHM, NETSCOUT, QUAD MINERS, OFISGATE, RECORDED FUTURE, SHINHIDAI, INNOV8TIF SOLUTIONS, MAXIS, CYBERSECURITY MALAYSIA, AMONG OTHERS.
<b>Foreign Invitees</b>	Foreign Delegation (Secretary Generals, Director Generals, CEOs) invites endorsed by Ministry of Digital, Defence Cyber & Electromagnetic Division Malaysia Armed Forces, CyberSecurity Malaysia and National Cyber Security Agency (NACSA)
<b>Connect with Us</b>	Visit <a href="http://www.cyberdsa.com">www.cyberdsa.com</a> or email to <a href="mailto:info@aeroseaexhibitions.com">info@aeroseaexhibitions.com</a> Follow us on Facebook, Instagram, Twitter and LinkedIn: <a href="https://www.instagram.com/CyberDSA">@CyberDSA</a>

# CYBERDSA 2024 TEAM CONTACT LIST

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# HOSPITALITY ARRANGEMENT

To ensure a seamless and convenient hospitality experience during your participation in CyberDSA 2024, we have provided contact numbers for your reference. Should you have any inquiries or need assistance, please do not hesitate to reach out to any of the numbers listed below:

## Coordinator:

**Aishah Yahya**

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## Accommodation Coordinator:

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## Transport Coordinator:

**Jordan Chow**

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# USEFUL LIST OF CONTACT

To enhance your experience at CyberDSA 2023, we've prepared a list of essential contact numbers for your convenience. Should you have any questions or need assistance, please don't hesitate to reach out using the contact details below.

## OFFICIAL STAND CONTRACTOR

**Brandme Associate Sdn Bhd**

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## Mr Peter Ee

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## OFFICIAL FREIGHT FORWARDERS

**R.E. Rogers (Malaysia) Sdn Bhd**

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# AVAILABLE FACILITIES AND SERVICES

**For the convenience of all patrons, the following facilities & services are provided during CyberDSA 2024 :**



## Organiser Office

The Organisers' Office located at Hall 7C, Level 3 and it is operational throughout CyberDSA 2024.



## Exhibitor's Zone

All Exhibitors will be required to collect their lanyard and badge pouch at the Exhibitors' Zone located at Foyer Hall 6A, Level 1.



## First Aid Room

The First Aid Room is located at Level 3



## Foods & Beverages

- Parkview Cafe @ Level 1
- Cafe 88 @ Ground Level
- Food court @ Concourse Level



## Muslim Prayer Room

Muslim Prayer Room is located at Level Concourse and Level 3.



## VIP Industry Lounge

Only VIPs who have confirmed appointments may utilise the facilities to this lounge located at Hall 6B, Level 1.



## Car Parks

Car park bays are available within KL Convention Centre located at Level concourse, P1, P2.



## Contractors Services

Exhibitors who require services of the official contractors may proceed to the Contactor Service Counter located at Foyer Hall 6A, Level 1



## VISITORS' REGISTRATION COUNTERS

Visitors' Registration stations will be operational at Foyer Hall 6, Level 1

### • For Pre-Registered Visitor

Pre-Registered Visitors are to present their 'pre-reg' verification code at the Pre-Registration stations.

### • For Walk-In Visitors

Walk-In Visitors (who are eligible) are required to - fill up the 'On-Site Registration' form & proceed to the On-Site Registration kiosk.

## SECURITY

**The entire Kuala Lumpur Convention Centre is a highly secure area monitored by 24-hour surveillance.**



# EXCLUSIVE MEETING SPACES

## FOR YOUR BUSINESS NEEDS

At CyberDSA 2024, we know the importance of having the right setting for your meetings. That's why we offer meeting rooms for rent throughout the event. Whether for confidential talks or strategic planning, our well-equipped spaces ensure you can focus on making the most of your experience.



### CLOUD ROOM 1 (HALL 6)

Inclusive of:

- Meeting Table and Chairs
- LCD Screen with Stand

Room Setup: Boardroom

Max Capacity: 8 Pax

Common Area:

Refreshments and Coffee / Tea are provided throughout whole day



### CLOUD ROOM 2 (HALL 6)

Inclusive of:

- Table and Chairs
- LCD Screen with Stand

Room Setup: Theatre

Max Capacity: 20 Pax

Common Area:

Refreshments and Coffee/Tea are provided throughout whole day



### CLOUD ROOM 3 (HALL 6)

Inclusive of:

- Roundtable and Chairs

Room Setup: Roundtable

Max Capacity: 24 Pax

Common Area:

Refreshments and Coffee/Tea are provided throughout whole day



**Scan the QR code  
to reserve a  
meeting room.**

# HOW TO GET TO KUALA LUMPUR CONVENTION CENTRE



## LIGHT RAIL TRANSIT (LRT)

### - Ampang Line & Sri Petaling Line

Drop-off: KLCC Station

Follow the directional signage that takes you through the Suria KLCC Shopping Mall. Proceed to the pedestrian tunnel that leads to the Concourse Level of the Kuala Lumpur Convention Centre.



## GO KL FREE CITY BUS

Drop-off: Suria KLCC Shopping Mall  
Proceed to the pedestrian tunnel that leads to the Concourse Level of the Kuala Lumpur Convention Centre.



## MASS RAPID TRANSIT (MRT)

Drop-off: Bukit Bintang MRT Station

Proceed to the Pavilion KL Shopping Mall from which you can access the KLCC - Bukit Bintang Walkway that connects you to the main entrance of Centre.



## DRIVING A CAR

Kuala Lumpur Convention Centre can be conveniently accessed through multiple routes including Jalan Ampang, Jalan P. Ramlee, and Jalan Kia Peng. Alternatively, you can easily navigate to the venue by searching for "Kuala Lumpur Convention Centre" on Google Maps or WAZE.



## KTM (SEREMBAN LINE & PORT KLANG LINE)

Drop-off: KLCC Station

Ride to KL Sentral then Switch to LRT Kelana Jaya Line and stop at KLCC Station.



## Taxi / E-hailing

Catch a taxi / e-hailing from anywhere in KL and set for a drop-off at Kuala Lumpur Convention Centre

## MAP TO KUALA LUMPUR CONVENTION CENTRE





# EXHIBITION BUILD UP AND MOVE OUT SCHEDULE

## BUILD UP DAYS (4- 5 AUGUST 2024)

DESCRIPTION	DATE	TIME
Floor Marking and Rigging Works by Official Contractors	4 August 2024	0700 – 2200
Non-Official Contractors Move-In and Build-Up	4 August 2024	1200 – 2200
	5 August 2024	0900 – 2200
Exhibitors Registration / Pass Collection	5 August 2024	0900 – 1800
Exhibitors Move-In (Walk-on-Package booth preparation)	5 August 2024	0900 - 1800

### Notes:

- Non-official contractors can collect their working pass from 4 August 2024 at contractor service counter.
- Build-up on 5 August will end at 1600 hours for preparation of final hall cleaning and sanitization.
- It is advisable for heavy and large exhibits to be moved in early on 5 August 2024 this is to ensure it gets to the intended position without disrupting other neighbouring booths.
- The contractor's build-up period permitted by the venue (KLCC) is 13 hrs block from 0900hrs to 2200hrs.
- Should Exhibitors require additional time to finish works other than the permissible time schedule, extension working hours charges / cost will be imposed based on the hourly rental of the hall, which can be very costly. Therefore, exhibitors are advised to strictly adhere to the time/schedule given.

## SHOW DAYS (6 – 8 AUGUST 2024)

DESCRIPTION	DATE	TIME
Opening Hours for Exhibitors Only (Exhibition Hall & Registration Counter)	6 August 2024	0800 – 1800
	7 August 2024	0800 – 1800
	8 August 2024	0900 – 2200
Opening Hours for Visitors	6 August 2024	1000 – 1700
	7 August 2024	1000 – 1700
	8 August 2024	1000 - 1630

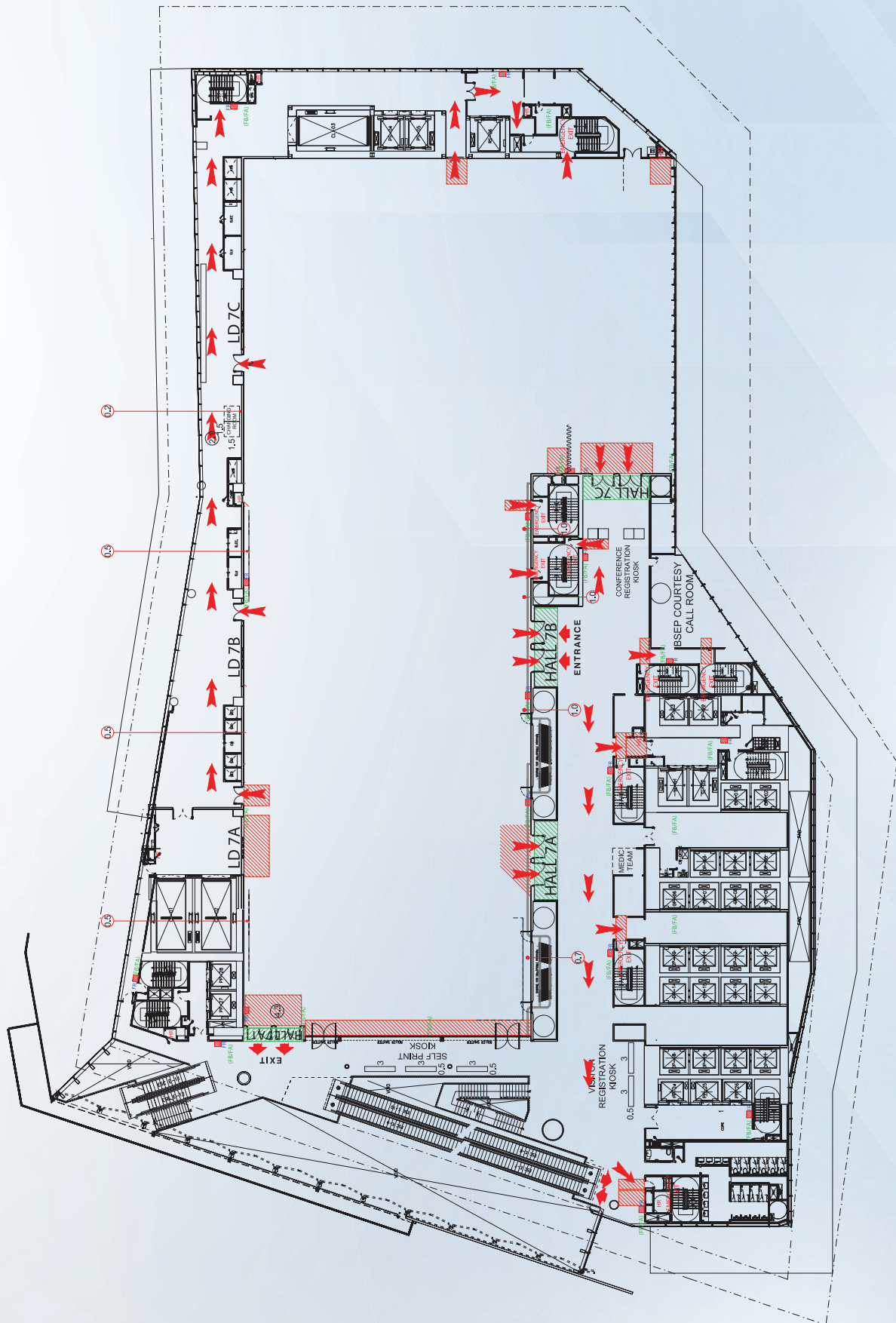
## MOVE OUT (8 AUGUST ONLY)

DESCRIPTION	DATE	TIME
Exhibitors Move-Out (Hand carry items ONLY)	8 August 2024	1700 - 1800
Dismantle of Booth Structure by Non-Official Contractors	8 August 2024	1800 - 2359





# HALL 7, KLCC - EMERGENCY ESCAPE ROUTE



# EMERGENCY RESPONSE PLAN

## IF THERE'S A FIRE. PLEASE DO THE FOLLOWING

1. Look for the exit signs.
2. Prior to opening any doors during building evacuation, check for heat to ensure there is no immediate fire hazard on the other side.
3. Break the nearest "Fire Break Glass".
4. If there is smoke in the air, stay close to the ground, particularly by keeping your head low, to minimize inhalation exposure. Maintain contact with the wall to prevent disorientation and crawl towards the nearest exit.
5. Proceed to the designated assembly point area and await further instructions from emergency personnel.

## EMERGENCY ASSEMBLY AREA

Should there be any emergency (i.e fire, accident, etc), please proceed to the emergency assembly area located near to the As-Syakirin Mosque, KLCC.



# CYBER DSA 2024

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