

CYBER DSA2024

6 - 8 AUG 2024 | KUALA LUMPUR
CONVENTION CENTRE

NAVIGATING TOMORROW'S CYBER AND DIGITAL FRONTIER

POST SHOW REPORT

ORGANISER:



**AEROSEA
EXHIBITIONS
SDN BHD**
(1315730-A)



CYBERDSA 2024 MARKS A MILESTONE IN CYBER DEFENCE AND SECURITY

The Cyber Digital Services, Defence, and Security Asia (CyberDSA) 2024 concluded at the Kuala Lumpur Convention Centre, standing out as a key gathering for global cybersecurity experts. A highlight of the event was the record-breaking Siber Siaga Code Combat [X] iHack 2024 hackathon, which earned recognition from the Malaysia Book of Records for its impressive scale with 103 competing teams, underscoring Malaysia's commitment to advancing cyber resilience.

With 7,546 visitors from 43 nations and participation from 120 companies across 20 countries, CyberDSA 2024 surpassed expectations. The event featured 80 esteemed speakers from 15 countries, further establishing its reputation as a leading platform for cybersecurity discussions in Southeast Asia. This international participation reflects the event's significance in shaping regional cybersecurity strategies.

Exhibitors at CyberDSA 2024 reported a projected business value of approximately RM120 million, enhanced by the signing of 15 Memorandums of Understanding (MoUs) with local and international companies. These outcomes highlight the event's role in fostering key industry partnerships and affirm its impact on the global cybersecurity landscape.

A man with a grey beard and mustache, wearing a blue suit jacket over a light blue shirt, is speaking at a podium. He has his hands raised in a gesture. The podium has a white sign with the event logo. The background is dark with some blue and green stage lights.

**CYBER
DSA 2024**
6 - 8 AUG 2024 KUALA LUMPUR
CONVENTION CENTRE

“

CyberDSA 2024, This event is more than just an exhibition and more than just a conference. It must be seen as testament to Malaysia's unwavering commitment to excellence in digital services but also in cybersecurity.

YB GOBIND SINGH DEO

Minister of Digital Malaysia



7,546
trade visitors
from **43** countries



120
exhibiting
companies
representing
20 countries



1,000+
new followers
across all social
media platform



200,000+
social media
interactions



50 VIP
delegations from
15 countries



80
distinguished
speakers and
presenters



587
conference
delegates



10
Awards
category



29,718
clicks to
website



5,300+
Social Media
Engagements

WHAT'S ON AT CYBERDSA 2024



SIBER SIAGA 2024

Happening alongside CyberDSA 2024, Siber Siaga 2024 was an awareness program curated by the Defence Cyber and Electromagnetic Division of the Malaysian Armed Forces. Officiated on 7 August 2024 by Deputy Minister of Defence, YB Adly bin Zahari, the event returned with the theme "Reveal the Unseen." It promoted the concept of Whole of Government, Whole of Society (WoGoS), providing a platform for the community to engage and share insights in cybersecurity and technology, ultimately enhancing cyber awareness.



ASEAN CYBER DEFENCE NETWORK (ACDN)

The 3rd ASEAN Cyber Defence Network (ACDN) Meeting successfully took place during CyberDSA 2024, underscoring its commitment to regional cyber defence collaboration. The meeting focused on the ACDN Portal and a ten-year roadmap, with participation from the Defence Cyber Electromagnetic Division of the Malaysian Armed Forces and delegates from all 10 ASEAN nations. This event provided opportunities for networking with industry leaders, engaging in CyberDSA programs, strengthening geopolitical ties, and showcasing Malaysia's pivotal role in advancing ASEAN cyber defence strategies.



MILITARY INTELLIGENCE, LAW ENFORCEMENT AND SECURITY AGENCIES CONFERENCE (MIESAC)

The Siber Siaga Military, Intelligence, Law Enforcement, and Security Agencies Conference (MIESAC) 2024, held on 7th and 8th August 2024 at KLCC, is a premier, invitation-only cybersecurity event. Tailored for military, intelligence, law enforcement, and regulatory agencies, the conference offers exclusive insights and discussions not available to the public, bringing together key stakeholders to address critical cybersecurity challenges.



ihACK 2024 SETS MALAYSIA BOOK OF RECORDS

With 103 teams competing in Siber Siaga Code Combat [X] iHack 2024, the ceremony highlighted Malaysia's growing focus on cyber resilience. The event also saw the Defence Cyber and Electromagnetic Division of the Malaysian Armed Forces receiving a Malaysia Book of Records Certificate for organizing the largest hackathon.

The Capture the Flag (CTF) Awards were presented by the Deputy Secretary General, recognizing participants who tackled real-world cyber challenges.



CYBERSECURITY MALAYSIA STRATEGIC PARTNERSHIPS

CyberSecurity Malaysia has forged strategic partnerships with ten leading organizations, both local and international, to advance cybersecurity innovation. The memoranda of understanding (MoUs) and memoranda of agreement (MoAs) were signed during a ceremony at the Kuala Lumpur Convention Centre as part of CyberDSA 2024. These collaborations aim to enhance cybersecurity resilience and drive the development of cutting-edge technologies, reinforcing Malaysia's position as a global leader in digital security.

WELCOME FOREIGN DELEGATIONS



VIP DELEGATION PROGRAM

Ensuring top-tier attendance at CyberDSA 2024, we extended exclusive invitations to cybersecurity VIPs from around the world. Through our VIP Delegation Program, these distinguished guests attended the conferences and were escorted to visit the exhibitor booths. This setup offered exhibitors valuable opportunities for face-to-face engagement with influential industry leaders.

25 CYBER LEADERS DELEGATES

The VIP Delegation Programme at CyberDSA 2024 was a tremendous success, drawing the participation of high-profile delegations from around the world. Below is the list of esteemed attendees, showcasing the event's global significance and its role in fostering international collaboration in cybersecurity.



- Commissioner, Cyber Security Brunei
Mr. Shamsul Bahri Kamis
- Deputy Chief Information Security Officer
Mr. Mohamad Azad Zaki Bin Haji Mohd Tahir



- Chairman, China Silk Road Group
Dr. Yan Lijin
- Vice President, China Silk Road Group
Ms. Lu Hua



- Head of Division, Military Security Affairs (Technology)
Brigadier General Ko Ko Oo
- Staff Officer
Captain Aung Myint Myat



- Commander Armed Forces
Brigadier General Walter Picaro PA
- Assistant Chief of Cyber Staff for Intelligence
Major Lauro C Paypa Jr.



- Director of Telecommunication Department
Major General Kosal Sovanvisal
- Deputy Director of Department of Telecommunications
Mr. Samnang Seima
- Deputy Director-General, General Department of Policy and Foreign Affairs
Lieutenant General LAY Chenda



- Jabatan Wadan Satsiber TNI
Colonel Cke Martanto Dwi Saksomo Hadi
- Jabatan Dansatban Satsiber TNI
Colonel Laut (E) Ari Gunawan



- Director General of Communication Department
Col. Phouvieng Chanthavong
- Director General, Department of Cyber Security
Khamla Sounnalat
- Assistant Director General Department of Cyber Security
Ms. Malidavanh SOUNNALAT
- Staff Officer
Mr. Vilaysone Si Ounheuan



- Director, Cyber Security Center
Major General Arttartorn Buranakarn
- Deputy Director of Technical Affairs Division
Col. Samanya Pantuwattana
- Director General, Defence Information and Space Technology Department
Lt. Gen. Norased Pongjaroen
- Assistant Secretary-General, National Cyber Security Agency
Assistant Professor Dr. Waraporn Promwikorn
- Head of Research and Development, National Cyber Security Agency
Dr. Soontorn Sirapaisan



- Director, Cyber and Electromagnetic Spectrum Policy Division
Sunyoung Cho



- Defence Cyber Chief
Brig Gen Edward Chen
- Staff Officer
Ms. Chan Yu Xian

MALAYSIA CYBER SECURITY AWARDS AND GALA DINNER 2024

6 AUGUST 2024 | GRAND BALLROOM, KUALA LUMPUR CONVENTION CENTRE

MALAYSIA CYBER SECURITY AWARD & GALA DINNER

By **CyberSecurity**
MALAYSIA

The Malaysia Cyber Security Awards, held on 6 August 2024 at CyberDSA 2024, recognized the contributions of individuals and organizations to Malaysia's cybersecurity and information security sectors. The event featured 10 award categories, honoring 20 recipients for their innovativeness, commitment, industry/product/service leadership, and sound business strategies. These awards not only celebrated the efforts of information security professionals and global organizations but also aimed to encourage innovation and foster strategic alliances within the local security and ICT industry.



CYBER SECURITY PROFESSIONAL OF THE YEAR

- Ts. Johari bin Jalaludin, Head of Cybersecurity, PLUS Malaysia Berhad
- Devinder Singh A/L Sardool Singh, Chief Information Security Officer, Maybank Group
- Baljit Singh Dhillon, Head Strategy, Planning and Governance, Digital Nasional Berhad

CYBER SECURITY COMPANY OF THE YEAR

- TM Technology Services Sdn Bhd
- Ensign InfoSecurity (Malaysia) Sdn Bhd

CYBER SECURITY PROJECT OF THE YEAR

- Health Management Institute on SASE SDWAN Implementation, Netassist Sdn Bhd
- ePerolehan for Malaysia Government, Commerce Dot Com Sdn Bhd

CYBER SECURITY INNOVATION (PRODUCT) OF THE YEAR

- StarSentry, Applied Security Intelligence Sdn Bhd
- Helios, Axiata Group Berhad

CYBERSECURITY INNOVATION (EDUCATION) OF THE YEAR

- Bachelor of Science (Honours) in Computer Science (Cyber Security), Bachelor of Science (Honours) in Computer Science with a Specialism in Digital Forensics, Master of Science in Cyber Security by Asia Pacific University of Technology & Innovation (APU)

CYBER SECURITY INNOVATION (SERVICE) OF THE YEAR

- Malaysia Cybersecurity Center of Excellence (CCoE) Sdn Bhd, Blackberry Limited

CYBER SECURITY OUTREACH PROVIDER OF THE YEAR

- Sektor Sumber dan Teknologi Pendidikan, Jabatan Pendidikan Negeri Selangor
- Association of Islamic Banking and Financial Institutions Malaysia (AIBIM)
- Delta Spike Asia Sdn Bhd

CYBERSAFE PROFESSIONAL OF THE YEAR

- Dato' Ahmad Noordin bin Ismail
- Syarifah Noor Aslah binti Syed Omar

CYBERSECURITY MALAYSIA APPRECIATION AWARD

- Commerce Access Sdn. Bhd
- Huawei Technologies (Malaysia) Sdn. Bhd
- Securemi Sdn. Bhd

CYBERSECURITY LIFETIME ACHIEVEMENT AWARDS

- General Tan Sri Dato' Sri (Dr.) Haji Zulkifeli bin Mohd. Zin (Retired)



CYBER STAGE CONFERENCE

Industry luminaries, cybersecurity experts, and visionary thinkers came together to explore cutting-edge strategies and exchange valuable insights. The event provided a platform to confront the evolving challenges of the digital realm and engage in thought-provoking discussions, fostering innovation and collaboration in the cybersecurity field.



Forum 1:
Building Trust in Malaysia's Digital Journey
By CyberSecurity Malaysia

Forum 2:
Securing The Quantum Future:
Technology, Military and Regional Stability By
Defence Cyber & Electromagnetic Division (DCED),
Malaysia Armed Forces



Forum 3:
Cyber Insurance: To Insure or
Not to Insure?
By CyberSecurity Malaysia

Gigamon KnowBe4 Senti



Mirza Asrar Baig
Chief Executive Officer
CTM 360



Robert Pizzari
GVP, Strategic Advisor
APAC
SPLUNK



David Wiseman
Vice President of Secure
Communications
BLACKBERRY



Terrence Tan
Security Consultant, SEA,
Malaysia
FORCEPOINT



Calvin Ng
Regional Manager,
Malaysia and Indonesia
BLANCCO



Felix Kim
Chief Technology Officer
QUADMINERS



Dr. Mohamed Ibrahim
Co-Founder & CEO
CYBER HEALS



Vladimir Yordanov
Senior Director of Solution
Engineering, APAC and Japan
GIGAMON



Leonardo Hutabarat
APJ Director of Solutions
Engineering
EXABEAM



Dr. Yan Lijin
Chairman
CHINA SILK ROAD
GROUP



Wayne Phillips
Field Chief Technology Officer,
Asia-Pacific & Japan
SENTINELONE



Koushik Sivaraman
Global Head of Security
Consulting
CLOUDSEK



Dr. Saiyid Abdallah
Syahir Al-Edrus
General Manager,
Cybersecurity TM ONE

LIST OF SPEAKERS



Daniel Chu
Vice President of Systems
Engineering, Asia Pacific & Japan
EXTRAHOP



Prof. Salma Abbasi
PhD, FRGS, FCSI
Chairperson and CEO
EWorldwide Group



Azman Bin Zahari
Director | Patent Holder
Zetvest



Azwan Ahmad
CE
Vigilant Asia



Chin Wai Juen
Technical Consultant
Parasoft



Nazman Fariz Bin Mohd Noh,
Assistant General Manager,
Certificate Authority/ End
Point Security
TM One



**Murugason R.
Thangaratnam**
CEO & Co-founder
Novem CS



Kow Chee Khon
Regional Director,
Southeast Asia Enterprise
Netscout



Karthik Ramanathan
Senior Vice President of Cyber
and Intelligence (C&I)
Solutions, Asia Pacific.
Mastercard



Joco Tan Guan Min
Associate Director @
EC-Council Global
Services



Joey Lim
Sales Engineer
Recorder Future



Hing Khee Leng
Channel Systems Engineer
MSP Systems



George Tarasov
Product Manager
Qrator Labs



Fadzril Azhar Md Fatin
Founder, CEO
Syntx



Sergey Artemov
Business Development
Director
eXpress



Dr. Kavitha Muthy
Chief Strategy Officer
Intellize Tech Services



Devakumaran Palnisamy
Senior Vice President
Marsh Insurance Borkers
(Malaysia) Sdn bhd



Ts. Dr. Ismamuradi Abdul Kadir
Chief Information Security Officer
Bank Muamalat Malaysia Berhad



Suresh Sankaran Srinivasan
Group Head of Cyber Security
Axiata Group Berhad



Shaik Dawood Bin Hussain
IoT Solution Architect Specialist
Maxis



Salleh Kodri
APAC Solutions
Engineering Manager
Cyble



Ruth Protpakorn, PhD
Director of North South
Asia Enterprise Sales
KnowBe4



Aishah Farha Mohd Raih
Chief Information Security Officer
Permodalan Nasional Berhad



Wan Roshaimi Wan
Abdullah Chief
Technology Officer (CTO)
CyberSecurity Malaysia



Vincent Sim
Regional Director, ASEAN
Blanco Southeast Asia



Ts. Dr. Ismamuradi Abdul Kadir
Chief Information Security Officer
Bank Muamalat Malaysia Berhad



Zaidel Baharuddin
Business Development
SCS

FLASH TALKS

The event held from August 6 to 8, 2024, showcased the latest digital security trends and strategies presented by top industry experts. It provided valuable insights to enhance cybersecurity strategies and preparedness. Stay informed to remain ahead in the dynamic landscape of digital security.



Recorded
Future®

PARASOFT®

maxis
business

QRATORLABS

express

SYNTAX

CloudSEK

SentinelOne®

NETSCOUT®

SCS

HPE aruba
networking

CTM360®

OFISGATE

TM
ONE

ZETVEST

PICUS

terrabyte

SOCradar®
Your Eyes Beyond

EC-Council

SGTECH
WHERE TECH MEETS

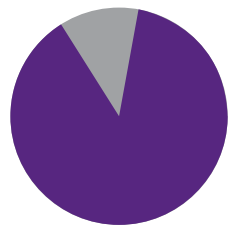
VIGILANT ASIA
YOUR CYBERSAFETY IS OUR PRIORITY

DELTA SPIKE

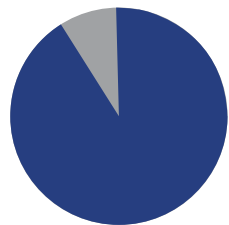
ACOA
ASEAN JAPAN CYBERSECURITY
COMMUNITY ALLIANCE (AJCCA)

GROUP-IB

CYBLE®

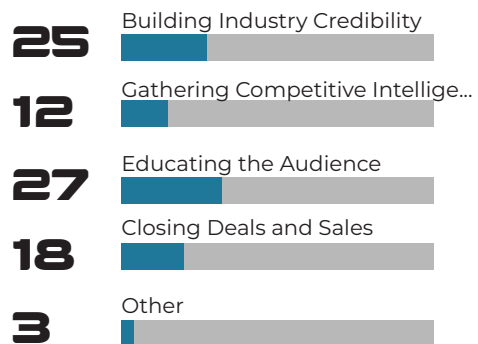
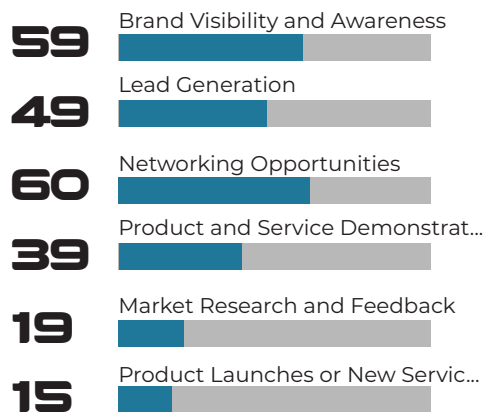


82%
satisfied with their participation at CyberDSA 2024

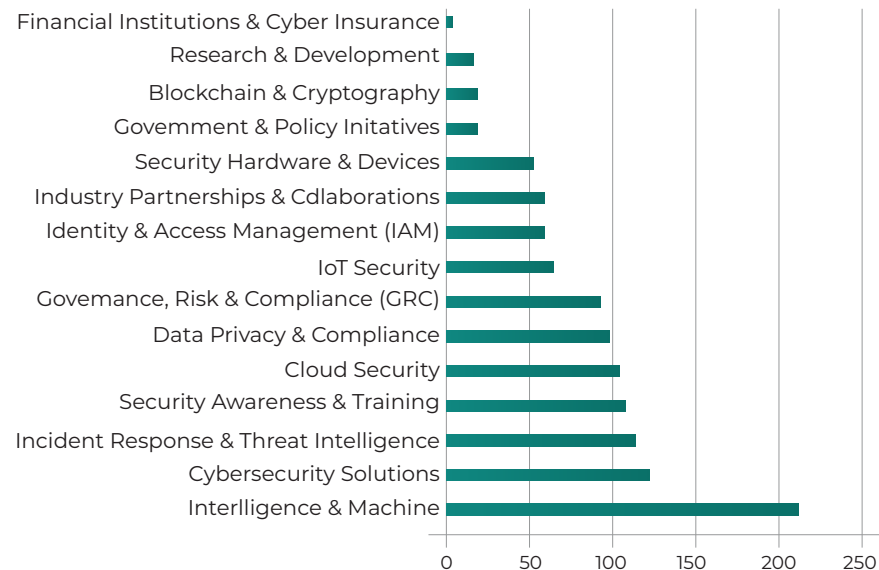


88%
Said their objectives were met

Main objectives of participating in CyberDSA 2024



Exhibitors Profile



WHAT EXHIBITOR HAS TO SAY?

“

We'll I'd love to say thank you for hosting us. Thank you for having us. Well done on an outstanding event. We know how much work goes in these things so well done to CyberDSA and we look forward to seeing you in 2025.



JONATHAN JACKSON
SENIOR DIRECTOR,
STRATEGIC SALES, APAC,
BLACKBERRY CYBER

“

CyberDSA 2024 comes to an end. We are truly honored to carry our slogan, "Cybersecurity from Bahrain to the World," to #Malaysia. What an experience—engaging sessions, valuable interactions, and great networking. We are proud to have participated in this event and contributed to enhancing #cybersecurity efforts—truly memorable. Thank you to everyone who visited our booth and to the organizers for hosting such a fantastic event.

From: CTM 360 Facebook account



“

CyberDSA has been on our list for a while because of the reach that it has the engagement with the various stakeholders that it has, so it gives a very good platform to engage with all of these people. What motivate us is basically the ability to bring what we have showcase to the rest of the markets, to this region and Malaysia is a region where we are extremely interested in growing. We are already growing fairly well it's emerging as a good hub for us, for the entire southeast station so it's our window to the region.



KOUSHIK SIVARAMAN
GLOBAL HEAD OF
SECURITY CONSULTING,
CLOUDSEK

“

Events like this a pretty important to build brand awareness and at least get ourselves out there in the market to let people know that we are here because sometimes we don't have enough awareness among people not knowing who we are. So this event would let people know that we are here, we offer this type of services and if you have any requirements, you can come and talk to us.

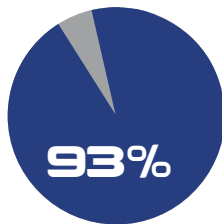


TERRENCE TAN
SECURITY CONSULTANT,
SEA MALAYSIA,
FORCEPOINT

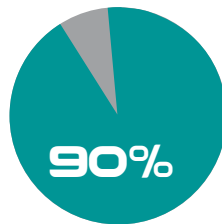
VISITOR REFLECTIONS ON CYBERDSA 2024



are satisfied with their experience visiting CyberDSA 2024

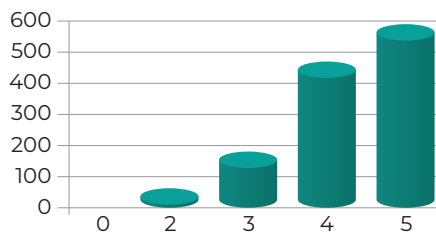


said the event was well organised

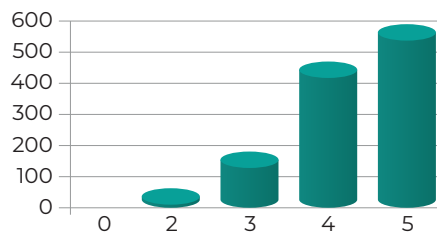


said their expectation of CyberDSA 2024 was met

Majority were satisfied of the overall exhibition segment

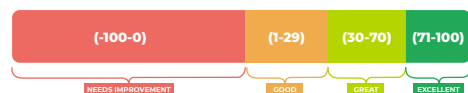


Most of the visitor were satisfied with the conference / flash talk contents

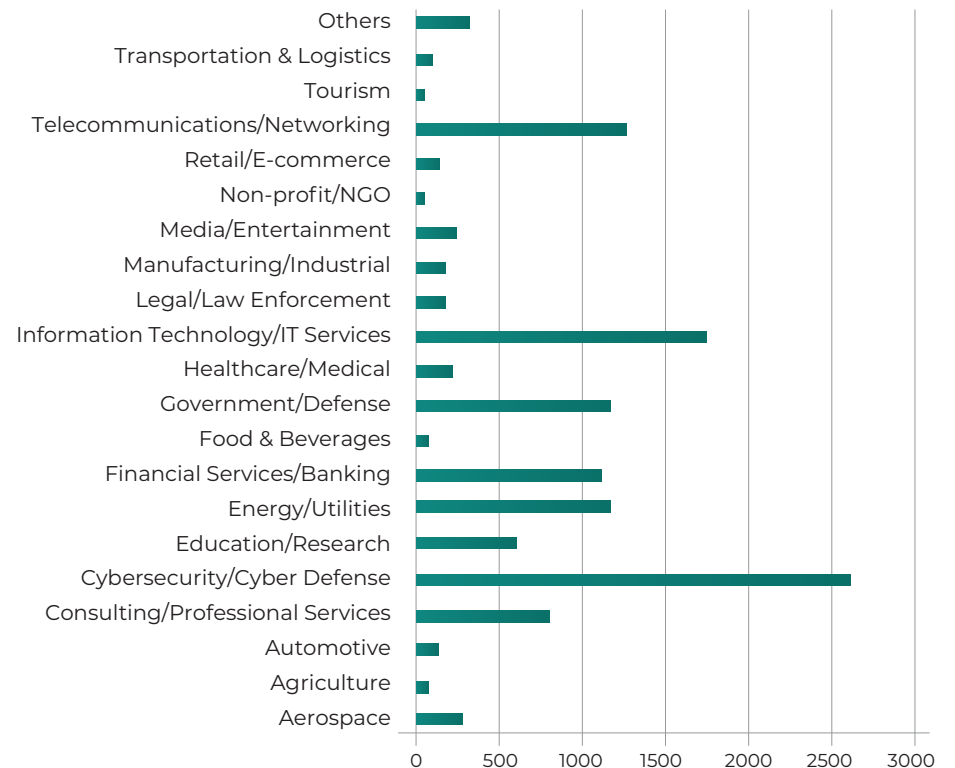


Visitor are likely to recommend this event to a friend or colleague

HOW TO READ NPS SCORE



Industry Profile





YOUR
NEXT
IS NOW

TM
ONE



“HELLO CYBERDSA ! Warfare has increasingly shifted from traditional battlefields to the digital realms. Modern conflicts often involve sophisticated cyber operations targeting critical infrastructure, government networks and corporations. CyberDSA offers updates on these cyberattacks that disrupt societies, steal sensitive information and potential cause of death. Here we collaborate to make cybersecurity a central aspect of our defence strategies for our organization and country.

TS. IZZAT AZIZ
CHIEF TECHNOLOGY OFFICER
PERMODALAN NASIONAL BERHAD



“CyberDSA 2024 is a pivotal event for our industry, providing an unmatched platform to showcase cutting-edge cybersecurity solutions. It enables us to stay abreast of the latest trends, forge valuable partnerships, and drive innovation forward. Attending CyberDSA is crucial for any organisation dedicated to advancing in the cybersecurity landscape.

TS. ARIEF AFFENDI (ND) BIN AB WAHAB
PROJECT MANAGER
CYBER SECURITY DEPARTMENT (CSD)
BANK NEGARA MALAYSIA



“I hope that next year CyberDSA will continue to build on its success and focus more on current trends like AI and emerging technologies. It would be great if global governments actively supported these themes and encouraged participation in CyberDSA 2025

LT COL DR ABDUL RAHIM BIN ABDUL RAHMAN
ASSISTANT DIRECTOR COMPARATIVE
TECHNOLOGY,
MALAYSIAN INSTITUTE OF DEFENCE
AND SECURITY (MiDAS)

CYBERDSA APPS

212 •
Media Outlets

441 •
Total Coverage from
22 Countries



App Users
8,675

Meetings Scheduled
570

Chat Initiated
500+

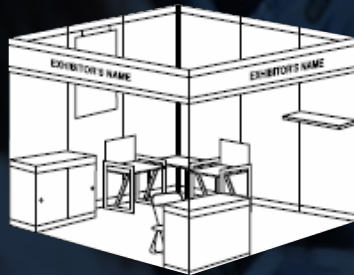
Leads Generated
12,000+

UNLOCK NEW OPPORTUNITIES AT **CYBERDSA 2025** ON **7 - 9 OCTOBER 2025**



SPACE ONLY

EMPTY FLOOR SPACE TO DESIGN AND CONSTRUCT THE STAND TO MEET CLIENT'S REQUIREMENT (MINIMUM 12SQM)



SHELL SCHEME

SHELL SCHEME STANDARD BOOTH WHICH INCLUDES CARPET, ELECTRICITY, FURNITURE, LOCKABLE CABINET, LIGHTING (MINIMUM 9SQM)



CYBER LABS (FOR STARTUPS)

- 4SQM OF SPACE WHICH INCLUDES
- 2M STAND PANEL
- 1 X INFO COUNTER & CHAIR
- 1 X 13 AMP SOCKET
- 1 X LED TV
- CARPET AND LIGHTING



CLOSED DOOR MEETING

Speak to the CYBERDSA team below to find out how we can help you.

Ezriq Sajad

✉ ezriq@aeroseaexhibitions.com

☎ +60 19-252 0233

Hazdi Hasrul

✉ hazdi@aeroseaexhibitions.com

☎ +60 19-220 9690

MAXIMIZE YOUR IMPACT AS A KEY PARTNER OF **CYBERDSA 2025**



	PARTNERS	DIAMOND	PLATINUM	GOLD	SILVER	CLOSED DOOR
COST MYR	150,000	200,000	150,000	100,000	50,000	120,000
COST USD	30,000	40,000	30,000	20,000	10,000	25,000
BOOTH SPACE (SQM)		48 AND ABOVE	36 - 48	18 - 36	12 - 18	9 - 12
KEYNOTE ADDRESS		✓				
SPEAKING SLOT - MAIN STAGE		✓	✓			
SPEAKING SLOT - TRACK	✓			✓	✓	
SPEAKING SLOT - FLASH TALK		✓	✓			✓
LOGO - MAIN STAGE		✓				
LOGO - TRACK STAGE	✓	✓	✓	✓	✓	
LOGO - ENTRANCE	✓	✓	✓	✓	✓	
LOGO - WEBSITE	✓	✓	✓	✓	✓	
VIDEO	✓	✓	✓	✓	✓	
CONFERENCE TICKET	5	8	5	5	2	2
HALL BRANDING	✓	✓	✓	✓	✓	
ATTENDANCE LIST	✓	✓	✓	✓	✓	✓

THANK YOU SPONSORS AND PARTNERS

DIAMOND SPONSOR



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